




**Sina  
Poormohamadian**


Date of birth: 07/11/1988

Nationality: Iranian

**CONTACT**

 Jomhuri St, null  
Tehran, Iran

 [sinapoormohammadian@gmail.com](mailto:sinapoormohammadian@gmail.com)

 (+98) 9129302695

WORK EXPERIENCE

**21/03/2021 - CURRENT**

**Digital Marketing Manager | Digital analytics & optimization**

Sahab/Sokan

Digital marketing Data analyzing

Conversion Optimization

Google ads campaign designing

Digital Advertisement campaign designing

Digital Marketing planning

**21/03/2022 - CURRENT**

**Digital Marketing instructor**

Digital marketing academy

Google analytics

Google Tag manager

Data Studio

**20/03/2019 - CURRENT**

**Digital Marketing Consultant**

scientific and technological department of presidential office

**20/03/2018 - 20/03/2021**

**Senior Digital Marketing specialist**

System Group

Digital marketing Data analyzing

Conversion Optimization

Google ads campaign designing

Digital Advertisement campaign designing

Digital Marketing planning

Tehran, Iran

**31/05/2015 - 19/03/2018**

**Digital marketing Manager**

Mahan Institute

Digital marketing Data analyzing

Conversion Optimization

Google ads campaign designing

Digital Advertisement campaign designing

Digital Marketing planning

Tehran, Iran



31/01/2014 – 31/01/2015

### Digital marketer

Fara Nama ye Parsian

Digital marketing Data analyzing

Conversion Optimization

Google ads campaign designing

Digital Advertisement campaign designing

Digital Marketing planning

Administrative and support service activities / Tehran, Iran

## JOB RELATED SKILLS

### Digital marketing and Designing software and skills

- Google Analytics
- Google ads
- Google search console
- Google Tag manger
- Google Data Studio
- MOZ pro
- SEMrush
- ahrefs
- Screaming Frog(Basic)
- Woorank
- Keywordtool
- Wordpress(Basic)
- html(Basic)
- CSS(Basic)
- Adobe Illustrator(Basic)

## EDUCATION AND TRAINING

01/10/2009 – 04/06/2011 – Tehran, Iran

### Business Administration certification

Mahan Business School

- Principles of Accounting
- Basics of Organization and Management
- Basics of Financial Management
- General knowledge of Management
- Marketing Management
- Economics for Manegment
- Organization and Design of organization structure
- Strategic Planning
- Human resource Management
- Organizational behavior Management
- Control and Budgeting System
- Principles and Technics of Commercial Advertising
- Principles and Technics of Business Negotiation
- Strategic Management of Marketing
- Sales engineering
- Brandig

22/09/2007 – 07/09/2012 – Tehran, Iran



**Bachelor of Petroleum Engineering**  
Azad University

CERTIFICATIONS

**Certifications**

- Google Analytics
- Google Ad words
- Google Digital sale
- Google digital garage
- SEMrush SEO
- SEMrush Site audit

LANGUAGE SKILLS

**MOTHER TONGUE(S):** Persian

**OTHER LANGUAGE(S):**

English

**Listening**  
B2

**Reading**  
B2

**Spoken  
production**  
B2

**Spoken  
interaction**  
B2

**Writing**  
B1

French

**Listening**  
A1

**Reading**  
A1

**Spoken  
production**  
A1

**Spoken  
interaction**  
A1

**Writing**  
A1

Spanish

**Listening**  
A1

**Reading**  
A1

**Spoken  
production**  
A1

**Spoken  
interaction**  
A1

**Writing**  
A1

PUBLICATIONS

**Publications**

- Microbial Fuel Cell Production with Alga  
World Applied Sciences Journal 14 (Special Issue of Food and Environment): 91-95,  
2011  
ISSN 1818-4952
- [BIOFUEL BATTERY AND PROCESS OF PREPARING THE SAME](#)**Publication number:** 20100266906A  
**bstract:** The various embodiments herein provide a biofuel battery having a fuel, electrode and  
water and its manufacturing method. The biofuel battery comprises a bio fuel as a negative  
electrode, dissolved oxygen in water as a positive electrode and water as an electrolyte. The  
carbohydrate is used as bio mass for generating electron in the bio cell. The biofuel battery  
produces maximum amount of 1 volt electricity under the optimal conditions.**Type:** Application**Fi**  
**ed:** July 3, 2010**Publication date:** October 21, 2010**Inventors:** Maryam Otadi, Sina  
Poormohammadian



## COMMUNICATION AND INTERPERSONAL SKILLS

### ● **Communication and interpersonal skills**

- Team work oriented
- Self motivated
- Love creativity
- good communication skills gained through my experience as sales manager

## I WAS INVITED AS SPEAKER TO

### ● **Presentations**

- Digital Marketing principles-Hirad institute
- Google Ad Words Fundamental-Hirad institute
- Digital Commercial-Hirad institute
- SEO Fundamental-Independently(12 coeres)
- Google webmaster Tools - Independently(8 coeres)
- Google Ad Words Fundamental - Independently(12 coeres)
- Google Analytics A-Z- Independently(10 coeres)
- Online sale-Independently(8 coeres)